

Winsley Cricket Club

Club Development Plan 2011/12

Club Mission Statement

To provide good quality cricket and associated facilities within an inclusive and friendly environment to all members of Winsley Cricket Club and the wider local village community.

Aims & Objectives

Through its structure Winsley Cricket Club is committed to the ECB's vision for cricket. The club will encourage the participation in cricket in Winsley and the surrounding area, the club endorses the ECB's values and will undertake to do the following:

- provide and develop a properly resourced club environment which offers good quality facilities to club members and the local community.
- promote equal opportunities for all members.
- promote and develop youth cricket and provide the opportunity for the youth members to perform at the highest level they are capable of reaching through a quality coaching programme and exposure to youth cricket competitions.
- work with local schools to provide coaching and playing facilities.
- provide a means of progression from Youth to Senior cricket.
- encourage and support members to attain coaching, umpire and scorer qualifications in order to fully support the future of cricket in the area.
- ensure that it meets its duty of care to all club members.
- ensure that all playing members conduct themselves properly on and off the field by implementing the Codes of Conduct and Child Welfare guidelines require through the "Clubmark" accreditation scheme and the ECB's Child Welfare Policy "Safe Hands".

Club Objectives

1. Youth

- gradually extend the range of Age Groups playing competitive cricket to ensure continuity for our young members.
- increase the number of qualified coaches in the club to meet increasing demands from the Youth Section.
- improve practice facilities with the purchase of 1 permanent net – achieved in 2011 – and a bowling machine in 2012.
- continue to provide the ground and facilities for youth district competitions.

2. Women and Girls

- provide opportunities for girls to be coached and become involved in age group teams.
- try to recruit female coaches and ensure they undertake relevant coaching courses.
- evaluate whether a womens team is a viable option in the future.

3. Disabled people

- provide opportunities for all through a clear and open set of Club Rules.
- ensure facilities are adequate to support people with disabilities.

4. Ethnic Minorities

- provide opportunities for all through a clear and open set of Club Rules.

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5. Community

- organise and support relevant coaching programmes and provide facilities for local schools.
- continue to develop links with Dorothy House in Winsley and to undertake joint fund-raising activity.
- continue to provide Social Membership for non-playing members of the club.

6. Senior Cricket

- maintain the 1st and 2nd XI in the West of England Premier League.
- use the 3rd XI and Sunday XI as a gateway for younger players to experience senior cricket.
- evaluate the feasibility for a 4th XI on Saturdays for the 2013season.
- maintain an effective and active Cricket Committee.
- continue to run indoor cricket sides over the winter months.